

Minutes from Reading Legacies Board of Trustees Meeting

Date: Friday, August 21st, 2020 **Location:** Zoom Meeting

Present: Eric Manese, Richard Radosh, Julie Beaty, Ashley Rawlins, Derek Cox, Shaun Wiley, Michael Dobbs, Michael Haynes, Betty Mohlenbrock

Unable to Attend: Lilly Loeffler, Liz Valenzuela, Rhonda Hernandez, Mike Malone, and Lee Winslett

Staff Present: Claire Gerbasi, Kate Rapinan, and Molly Corbin (MacKenzie Singer not available)

Ratification of Derek Cox's unanimous email election (Motion required)

- Motion to approve: Richard Radosh
- Second: Mike Haynes
- MSC

Approval of Minutes from Board meeting on 5.13.2020 (Motion required)

- Motion to approve: Richard Radosh
- Second: Shaun Wiley
- MSC

President's Update (Betty Mohlenbrock)

- Marketing/Visibility Opportunity
 - Story Corner Business Proposal (for discussion/decision/vote)
 - Narrative proposal to Potential Donor
 - Descriptive Flyer

Comments by Betty:

- Suite in Barracks #15 just became available until September 1st for a one year lease (very unusual to be offered a one year lease – normally they require three year leases)
- Offers us community visibility and accessibility (missing to date) – almost inaccessible to date (in jails and remote locations)
- Difficult to gain community support (volunteer time or funding) when hands-on involvement is not available. This step gives us an opportunity for community awareness and marketing.
- Marketing/fundraising support from NTC Foundation is already underway (they have a wide network) – they are excited to have a literacy program at Liberty Station.
- “Pilot year” gives us time to develop a full Business Plan before committing further.
- They reduced the lease from \$7,920 annually to \$6,600 annually (\$550 per month)
- Total cost with overhead is \$572 per month or \$6,864 annually (no additional staff required)
- Las Patronas will fund all furnishings – funding from them must be expended by 8/31/2020
- Grant proposals are out already/great opportunity for sponsorship by corporations and/or philanthropic families in San Diego
- Betty and Bill will pay for first month (\$572)
- New Marketing Committee can help create Marketing/Business Plan (Derek Cox is participating)
- Unusual opportunity for marketing of Reading Legacies – GREATLY needed after 10 years of struggles to gain enough support to get out of the red.

Signature: 
Julie B. Beaty (May 10, 2021 20:51 PDT)

Email: jbbbeaty76@gmail.com

Comments from others:

- Shaun said success depends on casting a wide net by getting public attention Podcasts will bring in guest speakers of all sorts – great opportunity
- Julie asked if it is a 1 year commitment – answer is yes.
- Michael Dobbs asked if it is possible to sub-lease should it be necessary a few months from now – this will be asked of the NTC Foundation.
- Michael wonders if it is a good time given the pandemic's restriction regarding limited public interaction – Betty answered that there is plenty of safe public traffic at Liberty Station on a daily basis.
- Richard shared concern that we are not reaching the at-risk population which is our target market. Betty answered we will still be reaching them WITH the help of those who are not necessarily low-income but wish to be involved helping us help others.
- Betty believes strongly that the BEST way to survive, especially when trying to raise funds for our future, is to have ways people can be hands-on involved to take ownership. This is the BEST (if not only) way to gain funds from the community. We have not been offering attractive options to date.
- Mike Haynes asked for a video of the space – Claire provided this right away.

Betty called for an email decision via a vote on Monday, August 24th, 2020.

Program Report (Claire Gerbasi)

Great new program outreach is being accomplished in this last quarter – in spite of (and in response to) the COVID shutdown. These adaptations are opening new doors and will be continued alongside former models when things return to normal.

Development Report: (Molly Corbin)

In spite of lack of remuneration from our department contracts, we have received good community support – through proposals, increased social media, and other forms for virtual involvement of the community.

Finance Committee (Richard Radosh, Michael Dobbs (Motion required))

Financial Statement 6.30.2020

Richard commented that the finances look similar to the past – with some gain in the last quarter in spite of no contractual funding coming in. The Payroll Protection funding is still shown as a liability until we are able to apply for the loan forgiveness.

- Motion to approve: Richard Radosh
- Second: Eric Manese
- MSC

Next Meeting Date: October 28th

Adjournment

1:30

Respectfully Submitted,

Julie B. Beaty Secretary


RL Board Minutes from meeting on 8.21.2020 (1)

Final Audit Report

2021-05-11

Created:	2021-03-15
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