



A generous matching grant from the Johnson Family Foundation has been offered to double your gift and impact the lives of hundreds of at-risk children through the programs of Reading Legacies. Take advantage of this exciting chance to have your generosity matched dollar for dollar. Any monetary donation you give in the next 4 days will be included in the match.

Dear Reading Legacies' Supporters,

Did you know the American Academy of Pediatrics has a policy statement that all pediatric primary care should include **literacy promotion, starting at birth**? And yet, nearly 50% of American children between 3 to 5 years of age are not read to regularly by a family member.

And, there are serious disparities in how much language children hear —**impoverished children hear millions fewer words by age 3**. A study released by the Annie E. Casey Foundation in 2011 found that students who do not read proficiently by 3rd grade are **4 times more likely** to drop out of school. The number is **higher for children living in poverty**. Two-thirds of students who cannot read proficiently end up in jail or on welfare.

Your donation today will go **TWICE** as far to provide shared-reading experiences with young children as a **preventative approach to children's future failure** at reading and in school. Shared-reading time also provides powerful emotional benefits; creating security and bonding, as well as a feeling of being valued. The benefits and outcomes are life-changing!

So, thank you in advance for **giving generously today** at [www.readinglegacies.org](http://www.readinglegacies.org) knowing your tax-deductible contribution will benefit twice as many children!

With Gratitude and Blessings,

Betty J. Mohlenbrock, M.Ed.  
Founder & President



Through our **Community Connections** program, provide role-modeling experiences for at-risk youth who learn to read aloud with preschoolers in their own neighborhoods.



*Through our **FAMILY CONNECTIONS** program, encourage bonding and the love of reading in children through shared-reading experiences children of incarcerated family members.*

**Please visit our website at [www.readinglegacies.org](http://www.readinglegacies.org)**

**Contact us at 619-269-2743 or [info@readinglegacies.org](mailto:info@readinglegacies.org)**

